

Message Text

UNCLASSIFIED

PAGE 01 SAN SA 01956 151852Z

67

ACTION ARA-10

INFO OCT-01 ISO-00 EB-05 RSC-01 DRC-01 /018 W

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R 151830Z MAY 74

FM AMEMBASSY SAN SALVADOR

TO USDOC WASHDC

INFO SECSTATE WASHDC 5479

AMEMBASSY PANAMA

AMEMBASSY MEXICO

UNCLAS SAN SALVADOR 1956

E.O. 11652 NA

TAGS: BEXP, ES, PN

SUBJ: MAY 8-9, 1974 VISIT BY PARTICIPANTS TO US TRADE CENTER

MEXICO CITY, FOOD INDUSTRIES EQUIPMENT EXHIBITION, MAY 13-17, 74

REF: A. USDOC 4716, B. A-3119, C. USDOC 6554, D. SAN SALVADOR 1742

1. THE EMBASSY WAS PLEASED WITH THE BUSINESS INTEREST GENERATED BY THE SUBJECT BUSINESS VISIT (28 FIRMS RESPONDED TO THE LOCAL CHAMBER'S INVITATION) AND IMPRESSED BY GORDON HAAB'S PRESENTATION ON HIS AND CHARLES MANLEY'S BEHALF.

2. THE MAY 8 SEMINAR HELD IN THE LOCAL CHAMBER'S AUDITORIUM WAS ATTENDED BY 20 EXECUTIVES, THREE CHAMBER EXECUTIVES, WAS WELL COVERED BY THE NEWS MEDIA AND CARRIED BY 2 TV STATIONS, 3 RADIO STATIONS AND 2 NEWSPAPES ON MAY 9. THE CHAMBER HIRED THE SERVICES OF TWO SIMULTANEOUS TRANSLATORS.

3. JUDGING FROM REMARKS MADE BY BUSINESSMEN AND BY THE CHAMBER, AND OUR OWN OBSERVATIONS THIS COMMERCE INITIATIVE FOR SPECIALIZED MINI-MISSIONS (2/3 EXECUTIVES) IS A WELCOME ADDITION TO OUR TRADE PROMOTION PROGRAM IN CENTRAL AMERICA.
CAMPBELL

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NNN

Message Attributes

Automatic Decaptioning: X
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Channel Indicators: n/a
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Decaption Note:
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Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1974SANS01956
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
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Reference: A. USDOC 4716, B. A-3119, C. USDOC 6, 554, D. SAN SALVADOR 1742
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Review Authority: boyleja
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